

**ENTRANCE TEST AND ADMISSION TO:  
BACHELOR IN MASS MEDIA (B.M.M.) (2019),  
BACHELOR IN MANAGEMENT STUDIES (B.M.S.) (2019)  
IN ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI**

**CONTENT**

<b>Section No.</b>	<b>Section Description</b>	<b>Page No.</b>
1	Introduction	1
2	Schedule of 2019 Entrance Test: (Online Test only)	1
3	Location of 2019 Entrance Test	1
4	Basis of Admission for 2019 Entrance Test	1
5	Nature of the Content of 2019 Entrance Test	2
6	Eligibility Criteria for Appearing for 2019 Entrance Test	3
7	Mode of Application for 2019 Entrance Test	4
8	Issuing of Admit Cards for 2019 Entrance Test	5
9	Submission of Documents for 2019 Entrance Test	5
10	Provisions for Students with Disabilities and Documents required for 2019 Entrance Test	6
11	Result Announcement of BMS / BMM 2019 Entrance Test	6
12	Admissions Procedure to the BMM / BMS Courses (2019-20)	7
13	General Information for Those Seeking Admission in St. Xavier's College (Autonomous), Mumbai	8

**ENTRANCE TEST AND ADMISSION TO:  
BACHELOR IN MASS MEDIA (B.M.M.) (2019),  
BACHELOR IN MANAGEMENT STUDIES (B.M.S.) (2019)  
IN ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI**

**1. INTRODUCTION:**

- 1.1. St. Xavier's College, an Autonomous College under the University of Mumbai, invites applications for the Entrance Test and consequently for Admission to the Three Year Degree Courses in Bachelor of Mass Media (B.M.M.) and of Bachelor in Management Studies (B.M.S.) for the Academic Year **2019-2020**.
- 1.2. Please go to the College Website Homepage for the history of the College, the course content, syllabi and other details.

**2. SCHEDULE OF 2019 ENTRANCE TEST: (ONLINE TEST ONLY)**

- 2.1. **B.M.M.: Saturday, June 15<sup>th</sup> 2019.**
- 2.2. **B.M.S.: Sunday, June 16<sup>th</sup> 2019.**
- 2.3. The Schedule will remain unaltered even if the above dates are declared Public Holidays.
- 2.4. The Test Duration: **2 hours.**

**3. LOCATION OF 2019 ENTRANCE TEST:**

This Online Test will be conducted at different locations across the country. The details of which will be updated on the College website by **20<sup>th</sup> April 2019**.

**4. BASIS OF ADMISSION FOR 2019 ENTRANCE TEST:**

- 4.1. The Online Test of 100 marks.
- 4.2. **Category-wise Final Merit** list will be computed as under:
  - 4.2.1. 60% weightage to the score obtained in the online test
  - 4.2.2. 40% weightage to the score obtained in the qualifying Class XII Examinations.
- 4.3. **Instructions for the 2019 Entrance Test:**
  - 4.3.1. The location of the 2019 Entrance Test: to be updated on the College Website by 20<sup>th</sup> April 2019

- 4.3.2. Timings: will be intimated on the Admit Card.
- 4.3.3. Admit Card with the allotted Centres: (Refer Section 8 – Page 5)
- 4.3.4. A mock procedure will be administered to the students. This session can be availed of by the registered students from any place of their convenience. This mock procedure session will help the registered students to familiarize themselves with the online test process. **NOTE:** the outcome of this session will have no-bearing on the scores of the final test.
- 4.3.5. All queries with regard to the centres should be clarified and settled within the stipulated time [helpline email address will be provided].
- 4.3.6. The dates of the merit list and admission schedule will be updated on the College website. Kindly check the website for all notifications.

## 5. NATURE OF THE CONTENT OF 2019 ENTRANCE TEST:

- 5.1. The Question Paper for both the tests will be in English only.
- 5.2. There is NO NEGATIVE marking.
- 5.3. The Test for BMM will consist of: Questions on General Knowledge, Current Affairs, Data Interpretation, Economics, English Language & Comprehension Skills, Logical Reasoning and Critical Analysis & Creative Thinking.
  - 5.3.1. Table 1 lists the Syllabus Weightage for the BMM Entrance Test:

**Table 1**

Sr. No.	Syllabus	Weightage
1.	General Knowledge	15%
2.	Current Affairs	10%
3.	Data Interpretation	20%
4.	Economics	10%
5.	English Language & Comprehension Skills	20%
6.	Logical Reasoning & Critical Analysis	15%
7.	Creative Thinking	10%

**5.4.** The Test for BMS will consist of: Questions on English Language & Comprehension Skills, Logical Reasoning & Visual Reasoning, Data Interpretation, General Knowledge and General Awareness and Mathematics.

**5.4.1.** Table 2 lists the Syllabus Weightage for the BMS Entrance Test:

**Table 2**

<b>Sr. No.</b>	<b>Syllabus</b>	<b>Weightage</b>
1.	English	20%
2.	Logical Reasoning & Visual Reasoning	20%
3.	Data Interpretation*	20%
4.	Mathematics*	20%
5.	General Knowledge & General Awareness	20%

\*(Mathematics and Data Interpretation will be based on the Syllabus of Std. X across all Boards).

## **6. ELIGIBILITY CRITERIA FOR APPEARING FOR 2019 ENTRANCE TEST:**

**6.1.** Every candidate must ensure that he/she satisfies all the eligibility conditions given below for appearing for the BMM / BMS **2019** Entrance Test:

**6.1.1.** The candidate should have cleared the Qualifying 12<sup>th</sup> Examination (refer 6.1.5)

**6.1.2.** Candidate's date of birth must fall on or after **1<sup>st</sup> June 1996**.

**6.1.2.1.** Only the following document will be accepted as proof of date of birth:

School Leaving Certificate, Board / Pre-University Certificate / Birth Certificate issued by a Competent Authority.

**6.1.3.** For Christian minority candidates, the Baptism Certificate is a mandatory document.

**6.1.4.** Those appearing in the qualifying exams (as listed below in 6.1.5) later than the above mentioned BMM / BMS 2019 Entrance test dates are **NOT ELIGIBLE** to apply for any of these two Entrance Tests.

**6.1.5. The Qualifying Examinations are listed below:**

- 6.1.5.1.** The final Examination of the 10 + 2 system conducted by any recognised Central / State Board, Maharashtra State Board of Secondary and Higher Secondary Education, Mumbai, Pune, or any other State Boards, Central Board of Secondary Education, (C.B.S.E.) New Delhi, Council for the Indian School Certification Examination and (I.S.C.) New Delhi.
- 6.1.5.2.** Intermediate or 2-Year Pre-University Examination conducted by authorities listed in 6.1.5.1.
- 6.1.5.3.** High School Certificate Examination of the Cambridge University or International Baccalaureate Diploma of the International Baccalaureate Office, Geneva.
- 6.1.5.4.** Senior Secondary School Examination conducted by the National Institute of Open Schooling with a minimum of 5 subjects.
- 6.1.5.5.** Diploma in any Engineering branch with two or three or four years duration after passing the Secondary School Certificate (SSC) examination conducted by the Board of Technical Education, Maharashtra State or equivalent examination.
- 6.1.5.6. NOTE:** *In case the candidate has passed the Qualifying Examination from a Board or Pre-University other than the Maharashtra State Board then that candidate will be required to apply for a **Provisional Eligibility Certificate issued by the University of Mumbai through the College at the time of admission.** The duly filled-in application form available at the College Office should be submitted with an attested copy of the Class XII marksheet along with the prescribed fees to the college office when admission is offered.*

**7. MODE OF APPLICATION FOR 2019 ENTRANCE TEST:**

- 7.1.** Candidates can apply online by logging on to the Homepage of St. Xavier's College (Autonomous), Mumbai: [www.xaviers.edu](http://www.xaviers.edu). Click on the link provided to fill the online Application Form.
- 7.2.** The online application portal will be open from **10 am (IST) on 1<sup>st</sup> May 2019 to 5 pm (IST) on 30<sup>th</sup> May 2019.**

**7.3. Online Application Form and BMM / BMS 2019 Entrance Test Fee: Rs. 3000/-**

**7.4.** Candidates are required to make an online payment through the provided payment portal only. **NOTE:** Filling of the Application Form and the Payment for the 2019 Entrance Test will be only through the online portal of the college.

**7.5. Instructions for Applying Online:**

- 7.5.1.** Log on to [www.xaviers.edu](http://www.xaviers.edu) (Between 1<sup>st</sup> May and 30<sup>th</sup> May 2019).
- 7.5.2.** Follow instructions given on the website for filling the online Application Form.
- 7.5.3.** Once a payment has been officially received, the candidate will receive a confirmation email, informing him / her about the same.
- 7.5.4.** **Last date for receipt of Application Form: 30<sup>th</sup> May 2019 (5.00 pm).** Any application received after this date will not be accepted.

**8. ISSUING OF ADMIT CARDS FOR 2019 ENTRANCE TEST:**

- 8.1.** Candidates will be intimidated, via an SMS, to download the Entrance Test Admit Card from 10<sup>th</sup> June 2019 to 14<sup>th</sup> June 2019.
- 8.2.** The Admit Card will have the Centre and Instructions printed on it for the benefit of the candidates. The Admit Card has to be attested by either a School / College Principal or any Class I Officer working in a government organization.
- 8.3.** The issued Admit Card should be brought to the Examination Centre on the day of the Entrance Test. **(The same will be collected by the Test Administrators during the Entrance Test).** Candidates are also required to bring along their Aadhaar Card / Pan Card / Passport / Driving Licence as documentary proof for verification of Identity.
- 8.4.** **If the Admit Card is not received by 12<sup>th</sup> June 2019, the candidate should write to Web Admin through the email address provided on the College website.**

**9. SUBMISSION OF DOCUMENTS FOR 2019 ENTRANCE TEST:**

- 9.1.** Candidates appearing for the Online Entrance Test are required to upload the relevant documents as given in Sections 9.3.1., 9.3.2. and 9.3.3.
- 9.2.** DO NOT post or courier the Marksheets and other relevant documents to the College.
- 9.3.** No original documents are required to be submitted at this stage.

**9.3.1. General Category:**

9.3.1.1. One attested copy of the Class XII Marksheet

**9.3.2. Christian Minority:**

9.3.2.1. One attested copy of the Class XII Marksheet; and

9.3.2.2. One attested copy of the Baptism Certificate

**9.3.3. Special Category:**

9.3.3.1. One attested copy of the Class XII Marksheet; and

9.3.3.2. One copy of the Documentary Proof supporting the following categories:

9.3.3.2.1. Children of Transferred Central / State Government Employees Officers.

9.3.3.2.2. Children of Defence / Ex-Servicemen

9.3.3.2.3. Award Winners at the District / State / National Levels in Sports and Cultural Activities.

9.3.3.2.4. Widows / Divorcee Girl Students

9.3.3.2.5. Wards of Freedom Fighters

9.3.3.2.6. Documentary proof for candidates with disability (refer Sr. No.10).

9.3.4. *Candidates are not allowed to apply in more than one of the above Categories.*

**10. PROVISIONS FOR STUDENTS WITH DISABILITIES AND DOCUMENTS REQUIRED FOR 2019 ENTRANCE TEST:**

10.1. For students with disabilities, 30 extra minutes will be given.

10.2. **In order to avail the above provision, the student with a disability on the day of the Entrance Test will have to meet the person in charge at the Help Desk and submit the following documents.**

10.2.1. A valid Disability Certificate (From a Government recognized authority)

10.2.2. Where an external writer is to be availed of, a Writer Declaration Form will have to be filled. This form is available at the help desk in the Centre. This form has to be filled and signed by the student and the writer along with a copy of the writer's identity proof document (as given in 8.3).

10.2.3. In the absence of submission of the documents, the provisions stated in point 10.1 above will not be available.

**11. RESULT ANNOUNCEMENT OF BMS / BMM 2019 ENTRANCE TEST:**

**11.1.** The **Category-wise Final Merit List** from all those who qualify for admission through the 2019 Entrance Test will be announced through the College website.

## **12. ADMISSION PROCEDURE TO BMM / BMS COURSES (2019-20):**

### **12.1. Reservation of Seats:**

**12.1.1.** As per the Judgement dated 12<sup>th</sup> October 2017 of the Honourable Bombay High Court vide Writ Petition No.1726 of 2001, Minority Colleges do not need to set aside seats for Backward Classes. This was reiterated by the University of Mumbai Circular (No.Aff. / Recog.I / Admission (2018-19) / 10 / of 2018) dated 3<sup>0th</sup> May 2018.

**12.1.2.** This Judgement renders null & void the Directives regarding Reservation of Seats given by the University of Mumbai vide Circular No. Spl. Cell (68) / 218/ 2005 dated 3<sup>rd</sup> June 2005 [i.e, SC (13%) / ST (7%) / DT(A) (3%) / NT(B) (2.5%) / NT (C) (3.5%) / NT (D) (2%) / OBC (19%) / SBC (2%)].

**12.1.3.** Admission intake of St. Xavier's College (Autonomous), Mumbai is done as per Table 3:

**Table 3**

<b>F.Y.B.M.M. (60 seats) &amp; F.Y.B.M.S. (60 seats)</b>		
<b>Category</b>	<b>No. of Seats</b>	<b>Criteria</b>
<b>TOTAL SEATS 100% (60)</b>		
<b>Management Quota</b> 15% of 60 seats	<b>9</b>	<b>Case A</b>
<b>BALANCE SEATS 85% (51)</b>		
<b>Christian Minority</b> 50% of 85% of 60 seats	<b>25</b>	<b>Case B</b>
<b>General Category</b> 42% of 85% of 60 seats	<b>23</b>	<b>Case B</b>
<b>Others</b>		
<b>1. Persons with Disability Category:</b> 5% of 85% of 60 seats	<b>2</b>	<b>Case B</b>
<b>2. Special Category **</b> 3% of 85% of 60 seats	<b>1</b>	<b>Case B</b>
<b>Key:</b>		
<b>Case A:</b> Only for those, the College is obliged to admit		
<b>Case B:</b> Admission on the basis of Merit Rank secured at the respective Entrance Test 2019.		



- 12.1.4. \*\*Special Category refers to:** Wards of Transferred State / Central Government and Private Sector employees, employees of Defense Department / Ex-Servicemen. Wards of Freedom Fighter Award Winners at District/State/National Level in Sports or Cultural Activities.
- 12.1.5.** *Candidates should note that they are not allowed to apply in more than one of the Categories indicated in 12.1.4.*
- 12.1.6.** Admission into either the BMM or BMS course is based on the candidate's Merit secured as per the provisions indicated in 4.2.
- 12.1.7.** The Merit Lists are time-bound as will be mentioned in the Admission Notification.
- 12.1.8.** If a candidate in the 1<sup>st</sup> Merit List fails to complete the admission process within the stipulated date and time as mentioned on the notifications, their candidature stands lapsed. The candidates in the 2<sup>nd</sup> and subsequent Merit Lists will subsequently be offered admission.
- 12.1.9.** Candidates who accept the offer of admission shall pay the necessary fees (as displayed in the College Website or College Handbook or College Notice Board).
- 12.1.10.** Fees for the entrance test once paid will not be refunded.
- 12.1.11.** **The College revised fee structure for the BMM and BMS courses for the academic year 2019 - 2020 will be posted on the website very soon).**

### **13. GENERAL INFORMATION FOR THOSE SEEKING ADMISSION IN ST XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI:**

- 13.1.** The University of Mumbai has made it mandatory for all candidates seeking admission to the First Year courses in the Degree Colleges to fill in the 'Pre-Admission Online Registration Form' on the following link <http://mum.digitaluniversity.ac> Dates for online registration will be announced by the University sometime in the last week of May 2019 - you will need to click on:- **Pre Admission Online Registration**).
- 13.2.** Therefore, all candidates (including in-house students passing HSC of February/March 2019) applying for admission to St. Xavier's College (Autonomous), Mumbai, for the First Year Courses i.e. B.A., B.Sc., B.Com., B.Sc. (IT), B.M.M. and B.M.S. are

required to fill in the 'Pre-Admission Online Registration Form' and submit a hard copy of the same to the College Office (**dates for submission will be announced later on the College Website**).

- 13.3.** Candidates passing Class XII Examinations from Foreign Boards and students passing from International Baccalaureate (I.B.) or 'A' levels Examinations - General Certificate of Education (GCE) / Cambridge International School Test (CIE) of Cambridge or University of London are required to first approach the University of Mumbai, Eligibility Section, Kalina Campus, Santacruz (East), Mumbai – 400 098 and obtain a '**PRIMA FACIE**' Eligibility letter from the University of Mumbai for the purpose of admissions to all First Year Degree Courses namely B.A., B.Sc., B.Com, B.M.M., B.M.S. and B.Sc. (IT).
- 13.4.** The University of Mumbai has introduced a Single Window System to admit all **International Students** i.e., Foreign Students (FR/FS), Person of India Origin (PIO), Overseas Citizen of India (OCI) and Non-resident Indian (NRI) through a service provider – Edulab Educational Exchange Pvt. Ltd. and therefore candidates whose applications are considered or rather approved by the University of Mumbai as International Students are issued a formal letter for admission to the College. Therefore, candidates seeking admissions under the above quotas are required to visit the University of Mumbai website [www.mu.ac.in](http://www.mu.ac.in) for details. The University has provided the following link regarding Degree College admissions to International students. The corresponding link is [mu.admissiondesk.org](http://mu.admissiondesk.org). **NOTE:** The number of these students, who are sent to the College directly by the University, are over and above the 60 seats, discussed in Section 12.1.3. Table 3 (page 7).

## **PRINCIPAL**

St. Xavier's College (Autonomous), Mumbai.