

HONOURS CERTIFICATE PROGRAMME PROPOSAL
AY 2023-2024
Mass Media

General Information of the Activity		
1.	Department and Hub	Mass Media, Lingua Hub
2.	Title of the Activity	Shooting Your Sh(o)rt
3.	Name of the Professor taking the course	Suryansh Srivastava & Joseph Oliver
4.	Name/s of the Resource person/s	-
5.	Name of the Dept Coordinator and Email address	Akshara Pathak Jadhav
6.	Name of the Hub Coordinator and Email address	Dr. Suvaiba Pirani Suvaiba.pirani@xaviers.edu
7.	Number of credits for the activity and number of hours	One credit, fifteen hours
8.	Fees	Rs.1000/-
9.	Eligibility	Media and Humanities students
10.	Number of students	20
11.	Duration and Time	Four weeks- two hours each beginning from: August 24, 2023 August 31, 2023 September 7, 2023 September 14, 2023

Details of the Activity	
1	Title: Shooting Your Sh(o)rt
2	Learning Objectives: 2.1 The goal is to acquaint the students with some of the core skill sets essential for a career in the film industry.
3	Learning Outcomes: 3.1 A better understanding of the various aspects of filmmaking including ideation, pre-production and post production 3.2 An enhanced grasp over scripting and concept note-making 3.3. A short film to add to their portfolios
4	Description The aim is to equip students with essential skill set and tools to start a career in film industry.
5	Modules if any- Week 1: - Essential film theory and Introduction to filmmaking Montage Theory/Kuleshov Effect - Theme in film - Language of cinema - Anatomy of a scene <i>Assignment: 1-minute mobile short film on a specific theme (individual)</i> Week 2: Shooting 101 and the power of editing - Shot breakdowns (Wide, Medium, Close up) - Importance of audio (Music, Dialog and Ambience) - Power of editing: Live demonstration of editing based on the 1-minute assignment <i>Assignment: Editing a collateral for social media using stock footage and music (individual)</i> Week 3: Treatment Notes, Script Formatting and introduction to script breakdowns Treatment notes and its use in the industry General script format Script breakdowns and pre-production Assignment – A treatment note for a short film (individual) Week 4: - Q/A with Industry expert on the realities of being on field <u>Final submission -</u> 5-minute short film on a theme that will be given to them on the last day (Groups)

About – Suryansh Deo and Joseph Oliver are Mumbai-based filmmaker and visual artists who have been involved in film making and advertising-based projects.

Suryansh Deo has been involved as Video Editor & Sound Director for Kulfi Collective, and promotional content for Netflix. He has also been involved in Graphic designing and Illustration in creating brand identity for corporates.

Joseph Oliver has worked as DA/assistant director for shoots, scripting, creating treatment notes, post-production, and workflow management. Was also involved in liaising with collaborators, agencies, and clients such as Motilal Oswal, SBI, and Future Generali.